

Natalie Alpers.

UX/UI Designer.

www.nataliealpers.com
nat.alpers@gmail.com
www.linkedin.com/in/natalie-alpers/
208-447-6059

Skills.

- | | | |
|----------------------|-------------------------|-------------------|
| Product design | Wireframing | Figma |
| Adobe creative suite | Web design | Problem solving |
| UX research | Interactive prototyping | Microsoft office |
| Visual design | HTML / CSS | Creative strategy |
| Project management | Interface design | Usability testing |

Experience.

IGNIS Technologies, a Bridger Aerospace company

Product designer | January 2023 - Present

Sole Product Designer at a tech startup developing a mobile application for wildland firefighters. Collaborate closely with engineers and product specialists to design intuitive, field-ready user experiences that simplify complex workflows. Responsible for the entire design process, including research, user personas, wireframes, prototypes, user flows, and user testing. Established and maintain a scalable design system to ensure consistency and efficiency across the product. Balance user needs with technical feasibility to create clear, functional, and impactful solutions for critical field operations.

Freelance

Web designer, communication designer | September 2020 - Present

Designed and developed a range of digital and print materials for diverse clients, including a full website redesign for a popular Boise bakery through a site audit, mood board creation, original content, and photography. Produced letterhead designs for a Pasadena law firm that reflected their brand colors, principles, and values. Created logos, podcast covers, birthday cards, and websites tailored to client goals over the past two years.

Intersect LA

Project lead, UX/UI designer, visual designer | January 2022 - May 2023

Led projects from concept to delivery by managing tasks, timelines, and client communication in Basecamp while developing visual presentations to pitch ideas. Designed user-centered digital experiences through research, user flows, and low to high fidelity wireframes. Created cohesive brand identities and marketing materials, including logos, brochures, social media assets, and interface designs, by translating client visions into effective visual strategies informed by competitive analysis and defined brand attributes.

Education.

California State University, Northridge | August 2021 - May 2023

B.A., Art, concentration in Communication Design
3.7 GPA, Dean's List (Fall 2021 - Fall 2022)

Pasadena City College

A.A., Studio Art
3.9 GPA